



As the leading automotive-technology service provider in China, we specialize in exhibition, conference, summit, training, customized event and industry map. Each year we organize **8** premier trade exhibitions, host more than **60** high-level conferences and run over **100** training courses and technical salons. We have published more than ten industry maps to date. ATC has spent more than a decade immersed in automotive R&D and manufacturing. Bringing together over **200,000** key decision-makers from global OEMs and Tier 1/Tier 2 suppliers.



Shanghai International Automotive Technology And Parts Exhibition



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China's automotive industry is undergoing an unprecedented transformation. In 2025, vehicle production and sales both exceeded 34 million units, hitting a record high. NEV sales reached 16.49 million units (up 28.2% YoY), with market penetration surpassing 60% for the first time. China is now the world's largest auto market and exporter, with vehicle exports exceeding 7.09 million units in 2025 (up 21.1% YoY).

As Chinese automakers accelerate their global expansion, they are adopting a progressive strategy—“SKD → CKD → Localized Procurement”—to build localized supply chains with Chinese efficiency. Chinese auto parts companies are actively looking for international allies for precise business synergies and M&A deals. This shift opens unprecedented opportunities for global auto parts enterprises, whether to enter the massive Chinese market or join Chinese OEMs' global supply chains.

Against this backdrop, ATC 2027 (Shanghai International Automotive Technology and Parts Exhibition) will feature 8 vertical sectors: Chassis, Powertrain, Thermal Management, Seating, Lightweighting, Testing, Manufacturing and Robotics. The event expects to gather 1,200+ exhibitors and 80,000+ professional visitors, with 40+ concurrent tech summits covering 400+ industry topics—achieving highly efficient collaboration in automotive R&D and manufacturing.

In 2027, ATC will launch a dedicated International Exhibitor Zone, offering a one-stop platform for global supply chain companies to enter China and connect with Chinese OEMs and Tier-1s. We invite global automotive technology and parts enterprises to Shanghai to drive the transformation of the automotive supply chain.



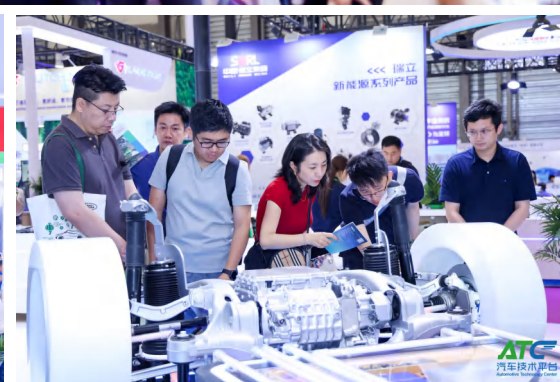
Why choose us

- Exhibition Space
80,000m²
- Visitors
80,000+
- Exhibitors
1,200+
- On-site Conferences
40+
- Conference Attendance
10,000+



Highlights

- ◆ Top-Tier Event: Full-chain auto innovations.
- ◆ Market Gateway: Key platform for China's OEM & parts market.
- ◆ Precision Networking: Engage OEM and Tier-1 Decision-Makers.
- ◆ Global Hub: International Zone + one-stop services.
- ◆ Targeted Visitors: **300+** OEM purchasing groups.
- ◆ Deep Integration: **8 Zones & 40+** Tech Summits.
- ◆ Sino-Foreign Matchmaking (value-added) : Precise global B2B matching & business tours.
- ◆ 365-Day Exposure: Year-round continuous promotion.



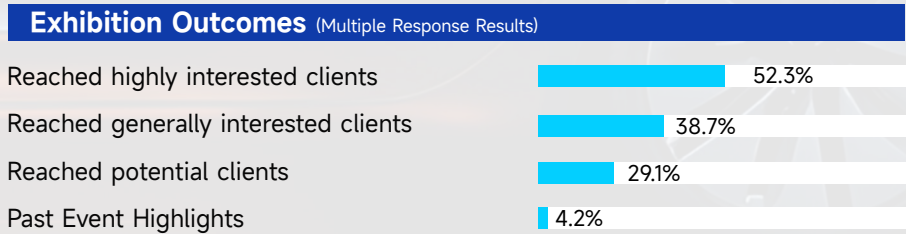
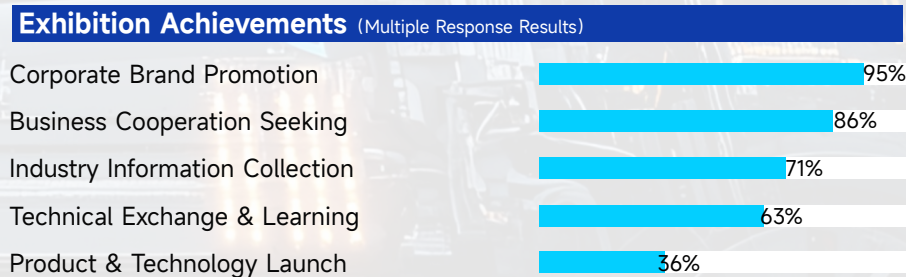


E1	Automotive Intelligent Manufacturing - Complete Vehicle Manufacturing (Four Major Processes) - Automotive Component Manufacturing - Embodied Intelligent Robots - Materials	Robotics - Humanoid Robots - Hybrid Robots - Wheeled Mobile Robots - Industrial Robots - Joint Modules - Torque Motors - Servo Motors - Hollow Cup Motors - Dexterous Hands - Ball Screws - LiDAR - AI Large Models & Software - Advanced Materials
E2	Automotive Brake - EMB - Brake Pads - Brake Calipers - Brake System Assemblies - Brake Discs - Materials	
E3	Automotive Chassis - Intelligent Chassis - Suspension Systems & Core Components - Steering Systems & Core Components	Automotive Testing - Complete Vehicle Testing - Three-Electric System Testing (Battery, Motor & Electronic Control) - Durability Testing - Testing Services - Autonomous Driving Testing - Software & Hardware Testing - Reliability Testing
E4	New Energy Thermal Management - Thermal Management Integration - Piping & Tubing - Electronic Water Pumps / Oil Pumps - Compressors - Valves - Other Core Components	AI-Defined Vehicle (AIDV) Technology - In-Vehicle AI Applications - AI Agent - Algorithms & Models - Automotive Chips - Embedded Systems / Middleware - Development Toolchains - AI-Assisted Tools - Cloud Infrastructure
E5	Automotive Powertrain - Electric Drive Assemblies - Electric Motors - Electronic Controls - Drive System Components - Electric Drive Axles - Speed Reducers - Power Modules - Hybrid Engines - Range Extenders	
OE8	Automotive Lightweighting - High-Strength Steel - Aluminum Alloys - Magnesium Alloys - Body & Components - Carbon Fiber - Components & Processes	
OE9	Automotive Seating - Seat Assemblies - Seat Frames - Headrests - Seat Trim Covers - Seat Foams - Comfort Systems - Seat Slides - Seat Recliners - Motors	

Partial Exhibitors



What Our Past Exhibitors Gained



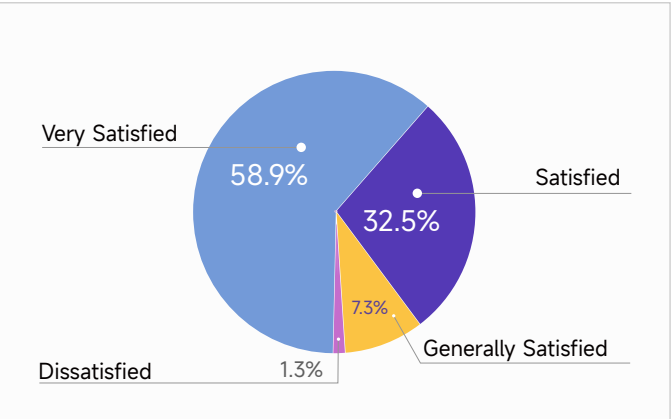
Peer Recommendation:
98% of exhibitors would recommend this exhibition to their industry peers.

Willingness to Re-exhibit:
93% of exhibitors intend to participate in the 2027 ATC Automotive Technology Exhibition again.

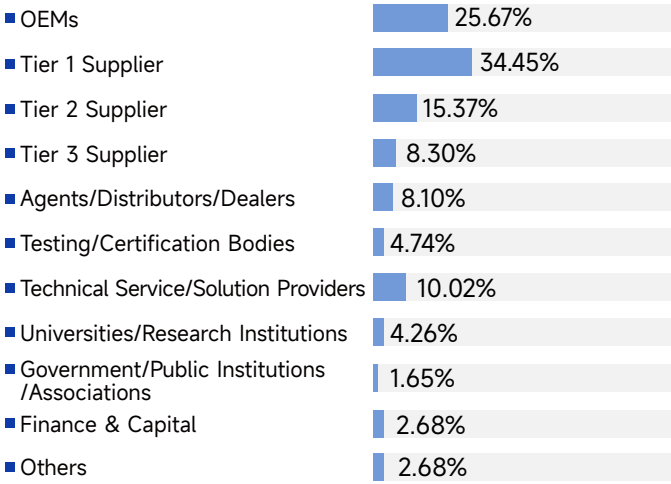
► Visitors Range

Passenger Vehicle Manufacturers	Porsche, Beijing Benz, Xiaomi Auto, BYD, NIO, Great Wall Motor, Dongfeng Motor Corporation, VOYAH, Geely Group, FAW Group, Changan Automobile, Li Auto, Leapmotor, Chery Automobile, JETOUR, Jaguar Land Rover, Renault China, Pan Asia Technical Automotive Center, SAIC Motor Passenger Vehicle, SAIC Volkswagen, BMW, Volvo Cars, Xpeng Motors, GAC Aion, GAC Group, Dongfeng Nissan, JAC Motors, Seres, SAIC-GM-Wuling, Deepal, Hyundai Motor, Toyota EV, Spotlight Automotive, Modern Auto, Avatr Technology, Tesla, Dreame, Huawei, GAC Honda, and Volkswagen Group China Technology Company, etc.
Commercial Vehicle Manufacturers	Dongfeng Liuzhou Motor, JMC Group, JAC Motors, Shaanxi Automobile Group, Scania, IVECO, Xiamen King Long, Dongfeng Commercial Vehicle, FAW Jiefang, Sinotruk, DeepWay, Proton Motors, Feidie Auto, Beiqi Foton, Geely Commercial Vehicles, SAIC Maxus, Zhongtong Bus, Changan Kuayue, etc.
Construction Machinery Manufacturers	SANY Heavy Industry, XCMG, Komatsu, Caterpillar, Lovol Heavy Industry, Zoomlion, Shandong Lingong Construction Machinery, Doosan Infracore China, etc.
Rail Transportation	CRRC Zhuzhou Locomotive, CRRC Tangshan, CRRC Qingdao Sifang, CRRC Changchun Railway Vehicles, CRRC Qishuyan Institute, CRRC Ziyang, etc.
Agricultural Machinery	Luoyang Tractor, YTO Group, Kubota, Weichai Lovol, Jiangsu World Group, John Deere China, Zoomlion Agriculture Machinery, Zhengyang Machinery, Shuangtian Machinery, etc.
2/3-Wheel Vehicles	CFMOTO, Ninebot, Yadea, Aima Technology, Shifeng Group, Huaihai Vehicles, Loncin, etc.
Autonomous Logistics Vehicles	Westwell, Fabu Technology, Monas Technology, UISEE, Neolix, Haomo.AI, White Rhino, Jiushizhineng, Rocksens, Kargocar, Whalesense, Yichengzhixing, Hantyrun, etc.
Special & Other Vehicles	Sanjiang Aerospace, Taian Aerospace Special Vehicle, Chongqing Tiem, Didi, JD Logistics, etc.
Humanoid Robot Manufacturers	Agibot , UBTech, Unitree, Galactic General Robotics, Fourier Intelligence, DEEP Robotics, Botle, Kepler, RoboSense, Keenon Robotics, etc.
Flying Car & Urban Air Mobility Manufacturers	AutoFlight, EHang, Aerofugia, Xpeng AeroHT, Volant, AVIATION FUTURE, TCab Tech, Zero Gravity, Tianlingke Aviation, Shandong Shinefly, etc.
Chassis Systems	Shanghai Brake, Bosch, ZF, Brembo, Hitachi Astemo, Advics, SG Automotive, BWI Group, Tongyu Automotive, FIG, Biboteste, NASSEN, APG, Bethel Automotive, Libang Hexin, FinDreams Technology, VIE, Ruili Group, Ruili Kemi, Hengli Group, Dongguang Group, Aowei, FSTB, GLB, Intellight, WKWS, Lianchuang, China Automotive Innovation Corporation, Qiangoo, JiongYi, LIKU, Chenzhi Technology, Orient Motion, Yinshi Seiko, LaneLine, Qingzhi Technology, Bosch Huayu, Schaeffler, JTEKT, Nexteer, ZF, ThyssenKrupp, NSK, Deca, QCZX, eCDAG, YB Steer, Henglong, HYC, Shibao, Handing Intelligent, Continental, KHAT, Baolong Automotive, Tianrun, Tuopu Group, Ruijiang, Jingcheng Gongke, JAPHL Powertrain, ENZII Technology, AB bluetrum, Cleaermotion, GOLDRARE, Hendrickson, Purui, Sdrive Tech, K-man, COSMARTOR, Tenneco, Cijian, Golde, Sigmar, Wanxiang Marelli, KYB, FAW Dongjigong, CATL, CITIC Dicastal, Speed Leopard Power, Bihu, U Power, PIX Moving, etc.
EV Powertrain Systems	UAES, UNITED Powertrain, Huawei, GKN Driveline, Schaeffler, ZF, BorgWarner, Huayu Magna, Shanghai Edrive, Honeycomb Automotive, Zhixin Technology, Jingjin Electric, Qingshan Industrial, Shuanglin Group, Inpower, Sungrow Power Supply, Xingqu Power, Seres Powertrain, Shanghai Transmission, OSWELL, FISHER Electric Drive, Loongson E-Drive, Qingte, Hande, Jian'an Industry, AAM, Dana, Shanghai New Power, Green Control Transmission, Dongfeng Dana, Fast Gear, Fast Gear Songzheng, SG Automotive, Fangsheng, TBK, Yida Electric Drive, Pangu Power, Weichai Power, Luoyue, etc.
Conventional Powertrain	Dong'an Power, Weichai Power, Yuchai Machinery, FAW Jiefang, Fast Gear, Wanliyang, etc.
Thermal Management Systems	Sanhua, Yinlun, Zhongding, Aotecar, Songz, Tenglong, Kelai Electromechanical, Fuao-Hanon, Anhui Dyne, HASCO Coldend System, Jiangsu Chaoli Group, Tuopu Group, Mahle Thermal Management, Valeo, Bosch Changsha, Denso, Air International,FinDreams Technology, Estra, Weiling, BorgWarner, Bonaire, Farada Guangzhou Jingyi, Xiezhong, FLACC, Taide, CATL, Marelli. etc.
Autonomous Driving	Momenta, DeepRoute.AI, Horizon Robotics, Black Sesame Technologies, RoboSense, Hesai Technology, STS, Yingwang Intelligence, Zhuoyu Technology, Joyson Electronics, Desay SV Automotive, etc.

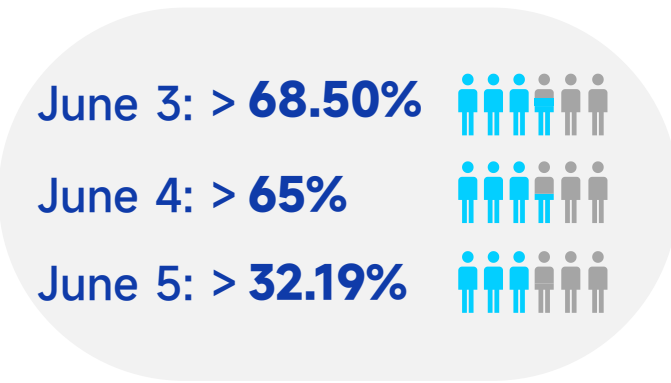
► Overall visitor Satisfaction: 98.7%



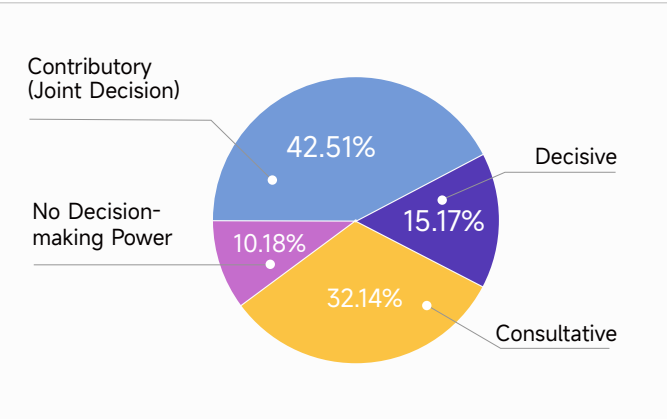
► Visitor Category



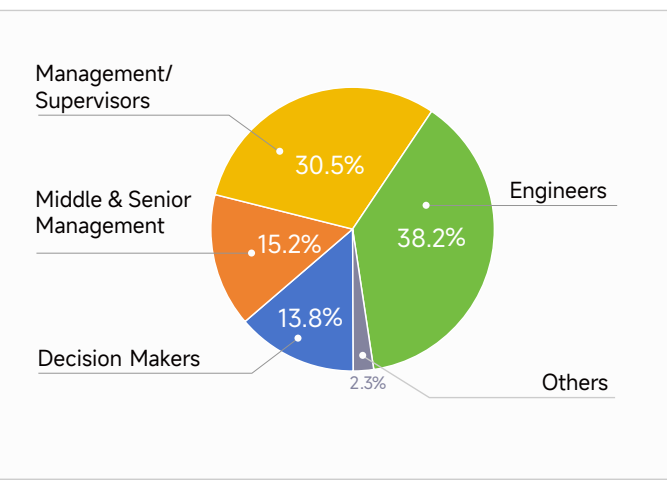
► Multi-day Visit Ratio



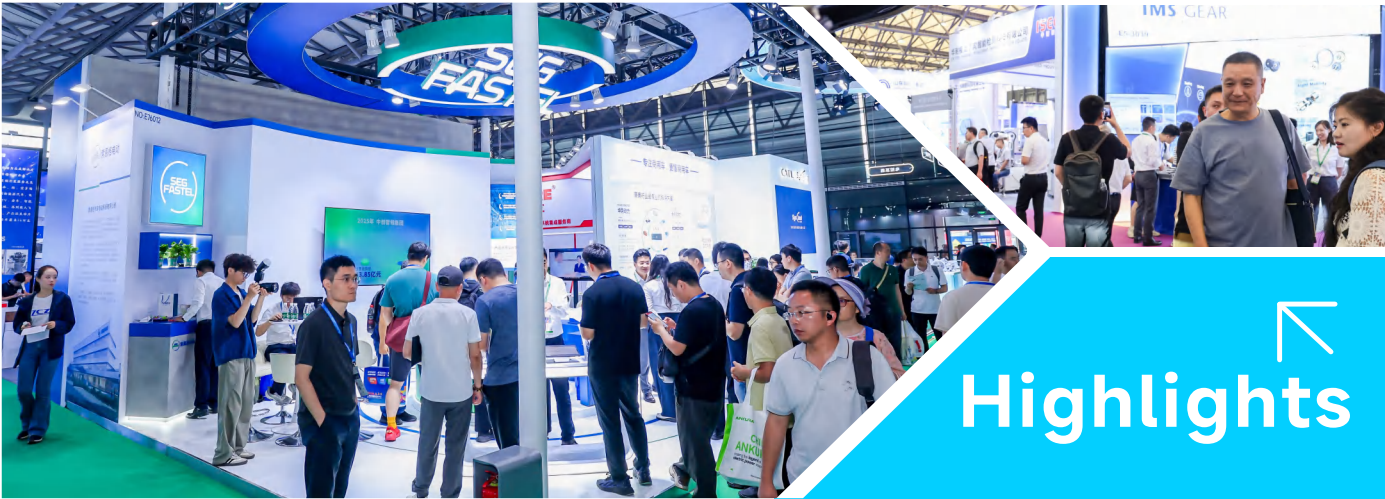
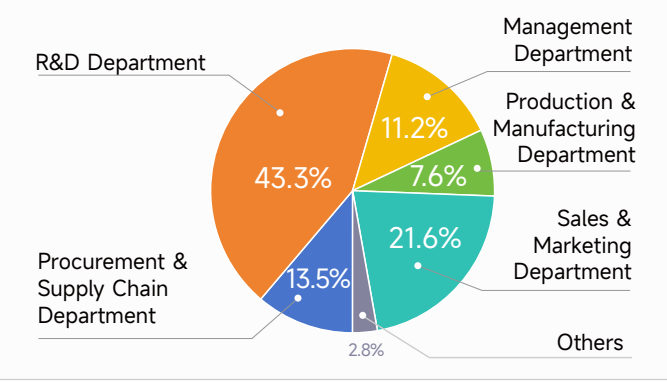
► Visitor Purchasing Influence



► Visitor Position



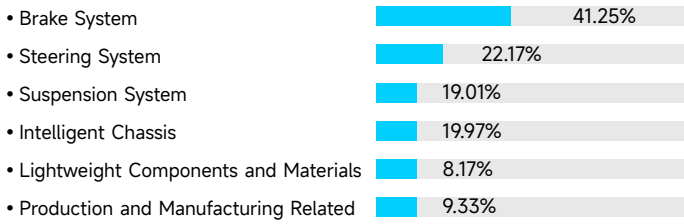
► Visitor Department Distribution



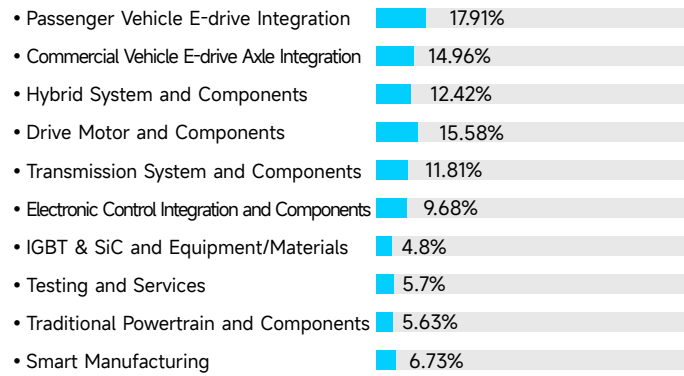


Technologies and Products of Interest to Visitors

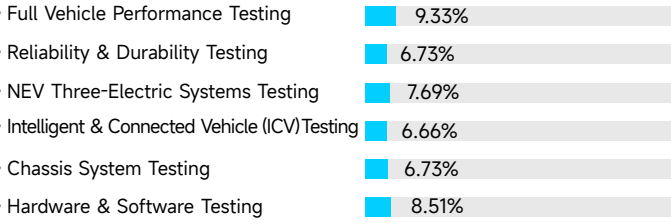
Automotive Chassis Sector



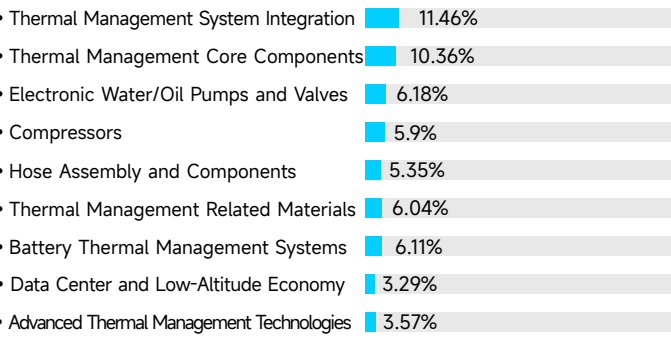
Automotive Powertrain Sector



Automotive Testing Sector



Automotive Thermal Management Sector



Automotive Manufacturing

The 13th Advanced Automotive Manufacturing Technology Summit
The 5th Automotive Intelligent Logistics Technology Summit
The 5th New Energy Digitalization and AI Application Summit

Innovation Summit

The 3rd Humanoid Robot Embodied Intelligence Ecosystem Summit
The 3rd Flying Car&Low-Altitude Economy Ecosystem Conference
The 6th Automotive 48V System Technology Summit

Automotive Chassis

China Brake Annual Conference 2027
The 11th Automotive Steering System Technology Innovation Forum
Autonomous vehicle drive-by-wire chassis technology forum
The 9th Automotive Suspension System Technology Innovation Forum
The 6th Automotive Intelligent Chassis Technology Summit

Automotive Seating

The 11th Automotive Smart Seat System Technology Summit

Automotive Powertrain

The 7th E-Drive System Technology Summit
The 7th China Hybrid Powertrain Technology Summit
The 3rd Automotive Drive Motor Key Materials Technology Summit
The 5th Power Semiconductor Technology Summit
The 9th Commercial Vehicle Transmission&E-Drive Technology Summit

Automotive Thermal Management

The 5th New Energy Vehicle Thermal Management Technology Summit
The 7th China Power Battery Safety Technology Summit
The 5th New Energy Vehicle HVAC&Thermal Management Summit

Automotive Testing

The 6th Automotive Hardware/Software Development&Testing Summit
The 5th automotive NVH testing technology summit
The 7th Automotive Reliability Technology Summit
The 9th Automotive Extreme Environment(Triple-High)Testing Forum

AI-Defined Vehicle

The 11th Automotive ISO 26262 Functional Safety Technology Summit
The 4th Automotive Software Quality Technology Conference
The 5th Automotive Embedded Software Technology Summit



ATC Exclusive | Shanghai Huangpu River Cruise Dinner: Where Business Meets the Skyline

Step beyond conventional venues and into an elevated experience aboard a private Huangpu River cruise. Here, high-level networking is seamlessly woven into an unforgettable premium setting, creating the ideal catalyst for strategic partnerships.

An Iconic Backdrop for Impactful Dialogue: Conduct your most important meetings against the panoramic canvas of the Bund and Lujiazui. This exclusive environment adds a unique dimension of prestige to your discussions with **100+ senior executives from leading OEMs and Tier 1 suppliers.**

Build Trust in an Unparalleled Atmosphere: Forge genuine connections and lay the groundwork for lasting collaboration through natural, in-depth conversations with core decision-makers, all within a relaxed and sophisticated ambiance.



ATC Supply Chain Ecosystem

The ATC Supply Chain Ecosystem serves as your strategic platform for connecting efficiently with the automotive industry's core resources. We offer comprehensive support—from precise supplier batch matching and dedicated one-on-one meetings to year-round procurement facilitation. Moreover, participation in our industry forums, VIP salons, and exclusive dinners provides access to premium networks, insights into market trends, and authoritative branding opportunities—fully empowering your supply chain management and business development.



The ATC 2027 International Zone is the definitive platform for global automotive technology and parts companies looking to establish a powerful presence in the Chinese market.

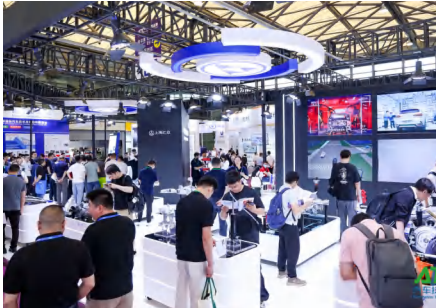
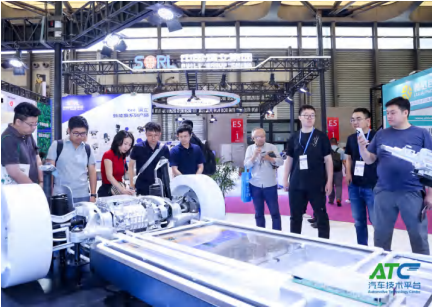
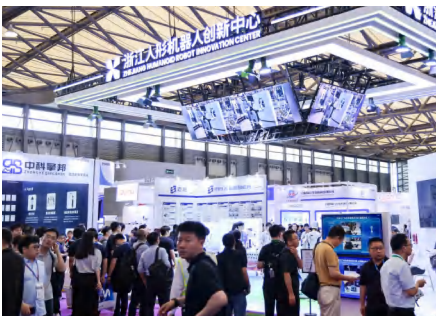
Strategically designed as a bridge between international innovation and China's automotive industry, the International Zone brings the world's most forward-thinking companies face-to-face with senior procurement leaders, R&D directors and C-suite decision-makers from China's leading OEMs and Tier 1 suppliers—making it the most direct and high-impact stage for international businesses to be seen, heard and remembered.

Whether you are entering the Chinese market for the first time or deepening existing partnerships, the ATC 2027 International Zone is where global ambitions meet Chinese opportunities.

The International Zone is home to various signature experiences:

Innovation Hub

A premium, curated exhibition space located at the prime position within the ATC 2027 hall, showcasing the world's most advanced automotive technologies and products for maximum visibility. It brings together forward-thinking automotive component and service companies on an exclusive platform to unveil breakthrough innovations shaping the future of the industry. (This is a paid, curated area with limited spaces — reserved exclusively for companies with genuine innovation to share.)



Startup Alley

A dynamic platform dedicated to emerging companies and disruptive innovators, where the next generation of automotive solutions meets its first major audience in China



Auto-Tech Stage

An open stage for technology exchange and product demonstration, inviting international innovators to unveil breakthrough technologies, share R&D insights, and demonstrate new products through public road-shows targeting China's most influential automotive professionals.



International VIP Lounge

An exclusive networking space reserved for senior international delegates and Chinese industry leaders, designed for high-level dialogue in a private, premium setting



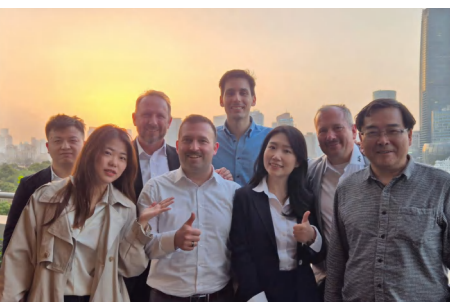
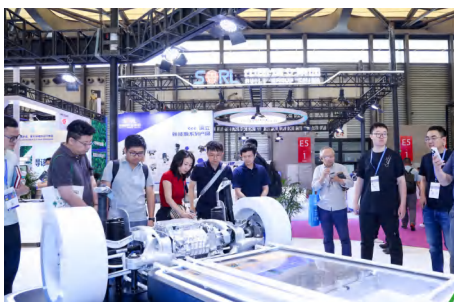
Business Tour (Paid value-added programme)

An exclusive post-show experience that takes international exhibitors behind the scenes of China's automotive industry. Participants visit leading Chinese OEM manufacturing plants, R&D centers and innovation labs, gaining first-hand insight into production capabilities, technology roadmaps and partnership opportunities — extending meaningful connections far beyond the exhibition floor.



China-International Business Matchmaking

A structured one-on-one meeting program connecting international exhibitors directly with pre-qualified Chinese OEM and Tier 1 procurement teams, turning conversations into business opportunities



► OEM Opening Day

Directly engage with China's top OEMs! Precisely connect with the core decision-makers in R&D, procurement, and other key departments of leading automotive OEMs to efficiently expand your business. Every year, we organize hundreds of system integrators, equipment suppliers, and technical service providers to visit vehicle manufacturing plants for targeted business matchmaking!



Past Event Highlights



► Overseas Events

Annually, 3 to 5 automotive and components industry conferences are hosted across Europe, covering trending topics such as passenger vehicles, commercial vehicles, new energy vehicles (NEVs), and intelligent connected vehicles (ICVs).

ATC will continue to build this premier platform for high-level dialogue and practical cooperation, facilitating the mutual recognition of Sino-European technical standards, the integration of industrial ecosystems, and the realization of commercial partnerships.

September 3-4 Munich	The 3rd Europe-China New Energy Vehicle Technology Conference 2026
September 17-18 Hannover	Europe-China Commercial Vehicle Technology Summit 2026
March 23-24 Munich	The 2nd Europe-China Intelligent Connected Vehicle Technology Conference 2027

Past Event Highlights



SNIEC is a Sino-German joint venue with western management. It is the leading international exhibition venue in the heart of Shanghai, a metropolis with over 25 million people. As the commercial hub and gateway of China, Shanghai connects the rest of our country with Asia and the world. Most of the country's production and distribution centres are located near the city.

With an over 70 percent occupancy rate, SNIEC is honored to be named one of the leading exhibition venues in the world. In fact, almost 7 million visitors attend over 100 international trade shows in our 300,000m² venue each year.

Shanghai New International Expo Centre (SNIEC)

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