

2026 ATC

Shanghai International Automotive Technology and Parts Exhibition 2026

June 3-5, 2026
Shanghai New International
Expo Centre (SNIEC)

Organizer:

ATC 汽车技术平台™
Automotive Technology Center



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**Automotive
Chassis**



**Automotive
Powertrain**



**Automotive
Thermal
Management**



**Automotive
Testing**

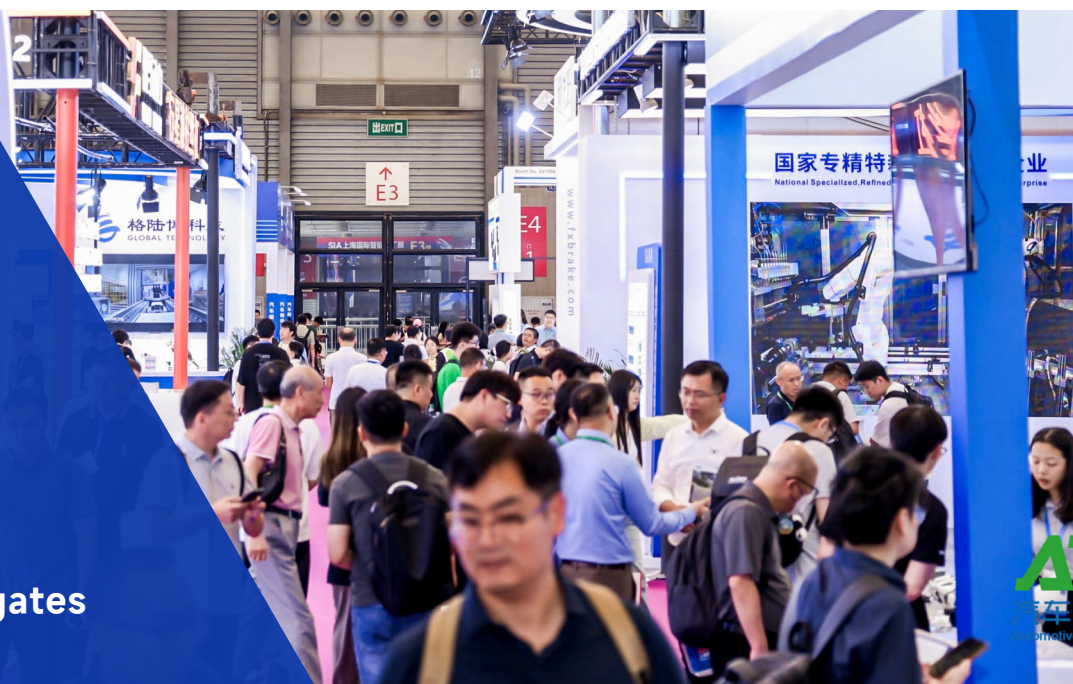
Post Show Report

46,000m²
Exhibition Space

826
Exhibitors

31,387
Visitors

6,279
Conference Delegates



From June 3 to 5, **2026, ATC Shanghai International Automotive Technology and Parts Exhibition 2026** (hereinafter referred to as "ATC Shanghai Expo") was successfully held at the Shanghai New International Expo Centre (SNIEC), showcasing a comprehensive lineup of cutting-edge technologies and innovations. The event encompassed four concurrent specialised sectors: **Automotive Chassis Systems, Automotive Powertrain Systems, New Energy Vehicle Thermal Management, and Automotive Testing Technology.**

This year marked the show's first relocation to SNIEC, a major milestone for the ATC brand. Covering over 46,000 square metres, the expo gathered **826** top-tier enterprises from China, Germany, Japan, South Korea, the US, France, the UK, Italy, Finland and other nations. It drew 31,387 professional buyers from **42** countries and regions, facilitating wide-ranging business connections and trade talks.

As the undisputed leading platform for automotive technical exchange, ATC Shanghai hosted **23** parallel technical summits with 6,279 attendees diving deep into cutting-edge trends defining the future mobility landscape. A full slate of supporting events energised the venue, including vehicle teardown displays, e-drive disassembly demos, high-level closed-door roundtables, procurement matching sessions and a Huangpu River gala dinner cruise. Seamlessly integrating tech showcases, industry knowledge sharing and business cooperation opportunities, the event delivered a dynamic, all-in-one hub for the automotive supply chain.



OEM Sourcing: See the Next, Be the Best

Exhibitor Statistics



Exhibit Objectives (Multiple Choice)

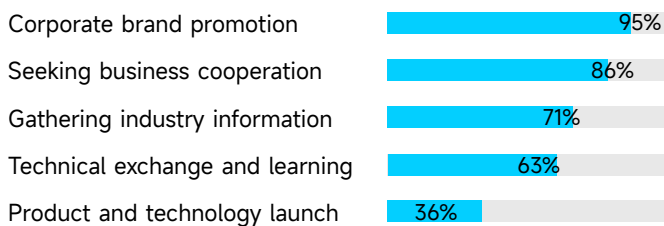
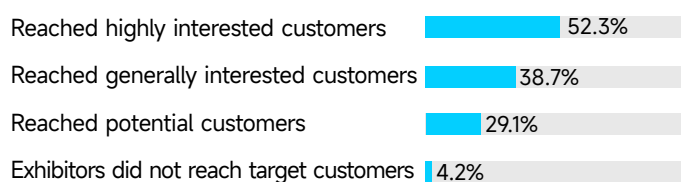


Exhibit Outcomes (Multiple Choice)



Would you recommend this exhibition to your peers?

98% of exhibitors would recommend this exhibition to their peers.

Are you willing to exhibit in ATC Automotive Technology Exhibition 2027?

93% of exhibitors are willing to participate again in ATC Automotive Technology Exhibition 2027.



Renowned Exhibitors (Partial)

> Automotive Chassis



More...

> Automotive Powertrain



More...

★ The above list is not in any particular order.

Renowned Exhibitors (Partial)

> Automotive Powertrain



> Automotive Thermal Management



> Automotive Testing



★ The above list is not in any particular order.

Exhibitors Endorsement



ATC enjoys strong brand recognition in the chassis sector and is well trusted by OEMs as well as Tier 1, Tier 2 and Tier 3 suppliers. We hope that through ATC, more OEMs will get to know Tongyu and our development progress, including our layout across the X, Y, and Z axes. We also look forward to further collaboration in the future. We appreciate ATC's efforts in organizing this exhibition and the invitation extended to us, and we wish ATC continued success in the years ahead."

——Director, Shanghai Tongyu Automobile Technology Co., Ltd.



We had visited ATC's exhibitions many times before, and we could clearly see ATC's professionalism and its strong influence in the industry. That is why we decided to exhibit this year. At the show, many OEM customers came to our booth to see our products, and we also had in-depth exchanges with many industry peers and supply chain partners—everyone communicated very pleasantly. We also attended the industry forums organized by ATC, where we listened to some cutting-edge technical research on industry development, and we gained a lot from it. We hope ATC will continue to thrive and achieve even greater success in this field in the future!

——General Manager, Changhui Auto Steering System (Huangshan) Co., Ltd.



Compared to last year, I feel that this ATC Automotive Chassis Exhibition has attracted significantly more visitors and exhibitors. During the show, I met many new and existing clients and had plenty of productive exchanges. Overall, we are quite satisfied with this year's event.

—— Senior Business Development Manager, Guangdong Johnson Electric Co., Ltd.



The ChinaBrake Annual Conference & Exhibition was exceptionally well organized this year. Participation was highly active across the entire industry chain—from OEMs to component suppliers. The on-site business negotiation atmosphere was lively, and the technical exchanges were efficient and fruitful. We look forward to seeing the event scale even greater next year.

—— CTO, Jiongyi Electronics Technology (Suzhou) Co., Ltd.



We are highly satisfied with this event. The visitor traffic was strong, and we received a remarkable number of customers—well above our expectations. In fact, our team was engaged in client meetings for nearly the entire three days."

—— Marketing Director, Top Gear Powertrain Technology Co., Ltd



ATC Automotive Chassis Exhibition is a very warm event. From the initial communication and coordination to the later booth setup and exhibition days, we received thoughtful companionship throughout the entire process. ATC's exhibition attracted a large number of professional visitors, and we met many clients with whom we had detailed and effective exchanges. It is truly a highly professional automotive chassis exhibition!

——General Manager, CIT (Taicang) Automotive Technology Co., Ltd.

Exhibitors Endorsement



The exhibition site was buzzing with a vibrant atmosphere, bringing together upstream and downstream suppliers, partners, and industry peers. Face-to-face exchanges on new technologies were highly efficient. Given the rapid technological advancements and intense competition in the industry, ATC has built a premier industry event that empowers communication across the entire value chain and facilitates continuous technological iteration.

——Qu Xiaohua, Technical Director, R&D Center, FAWER Thermal Systems Technology Branch



This was our first time participating, and the overall experience exceeded our initial expectations. There were many visitors—our booth was packed—and we also came across many potential opportunities. Everyone feedback that they gained a lot, and they felt it would be especially helpful for building up supply chain resources and connections."

—— Sales Director, SEG Automotive Electric Drive System Co., Ltd.



The exhibition experience far exceeded our expectations, especially the one-on-one dedicated service provided by the organizer—from pre-show coordination to on-site support, the responses were extremely fast and professional. We were precisely introduced to qualified customers on-site, which was unprecedented in our previous exhibition experiences. More importantly, this event went beyond the traditional role of 'brand promotion'—clear indications of potential orders emerged right at the show, which was both pleasantly surprising and highly encouraging.

——CSO, Weiss Technik



From traditional internal combustion engines to new energy powertrains—AVL offers full-stack testing solutions across the entire spectrum.

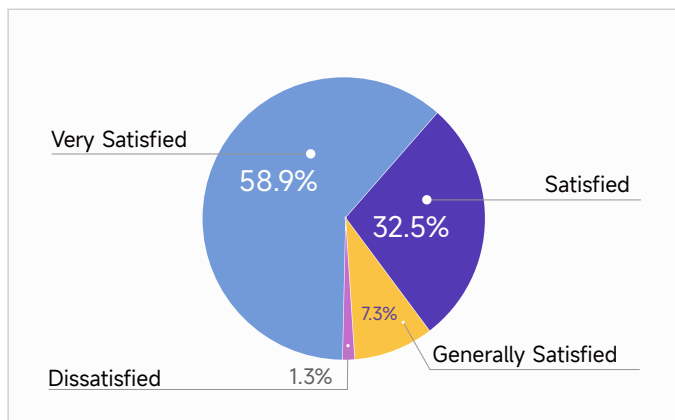
AVL needs a platform that can not only showcase technological depth but also connect with industry transformation. ATC' Automotive Testing Expo is exactly such a platform. To be honest, we hesitated when we first came across it. But after actually exhibiting, we discovered that the true appeal of ATC lies in its high-density industry energy: though limited in scale, it brings together the most precisely targeted visitors and the most cutting-edge topic discussions. Every visitor who walked into our booth came with clear technical needs—a level of efficiency we have never experienced at other exhibitions."

—— Marketing Manager, AVL

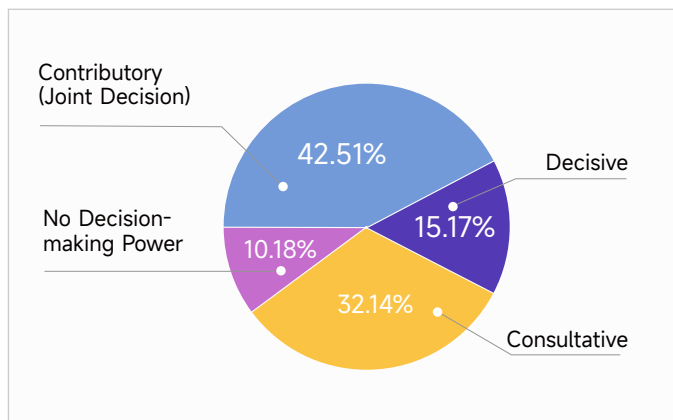


Visitor Statistics

► Overall visitor Satisfaction: 98.7%



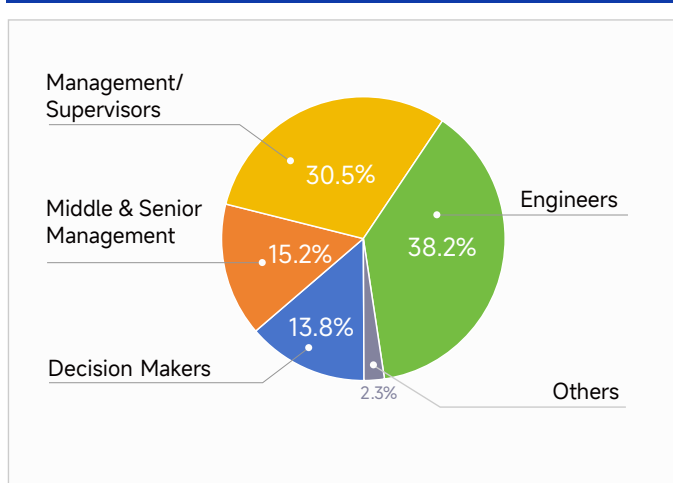
► Visitor Purchasing Influence



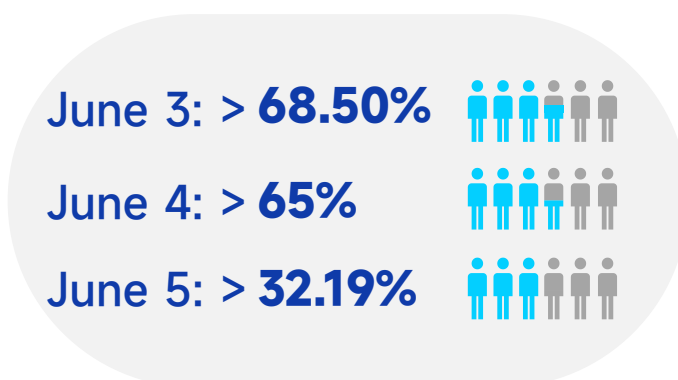
► Visitor Category

■ OEMs	25.67%
■ Tier 1 Supplier	34.45%
■ Tier 2 Supplier	15.37%
■ Tier 3 Supplier	8.30%
■ Agents/Distributors/Dealers	8.10%
■ Testing/Certification Bodies	4.74%
■ Technical Service/Solution Providers	10.02%
■ Universities/Research Institutions	4.26%
■ Government/Public Institutions /Associations	1.65%
■ Finance & Capital	2.68%
■ Others	2.68%

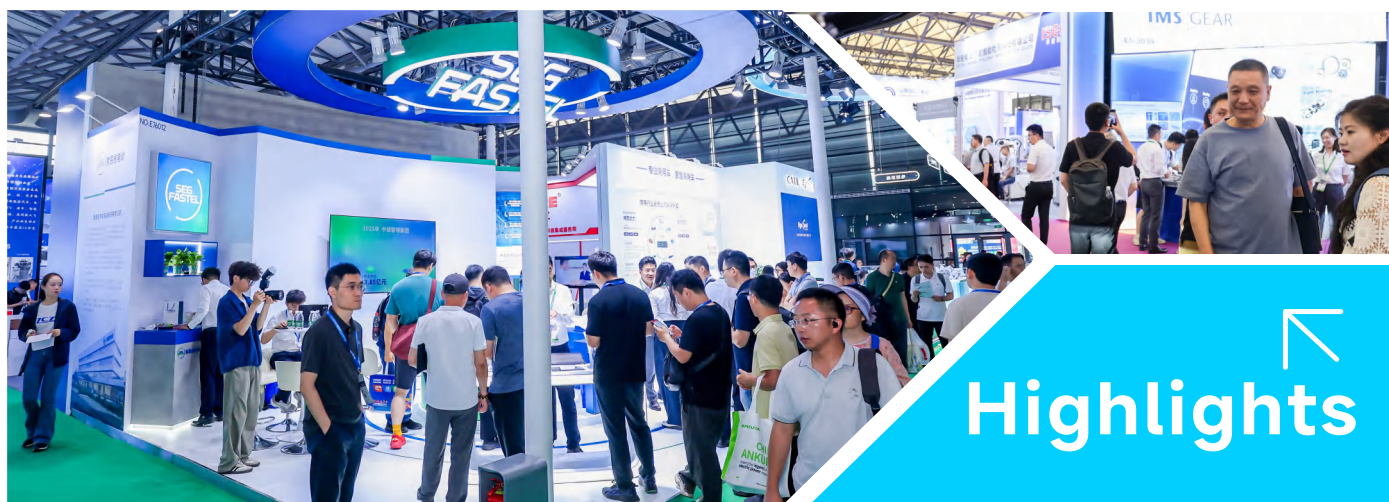
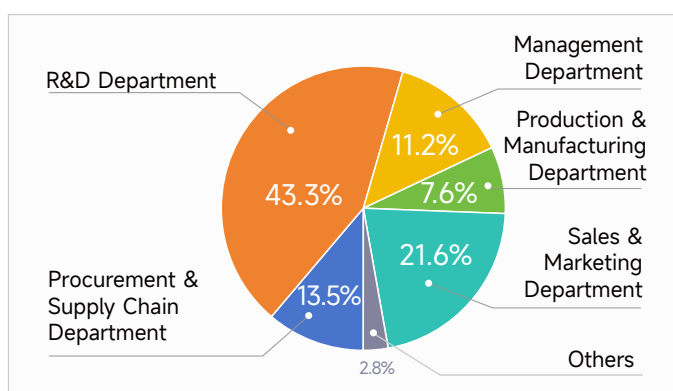
► Visitor Position



► Multi-day Visit Ratio



► Visitor Department Distribution



Visitor Statistics

Distribution of Audiences by Country & Region

Visitors from 42 Countries and Regions



Products and Technologies of Interest to Visitors (Multiple Choice Results)

Automotive Chassis Sector

• Brake System	41.25%
• Steering System	22.17%
• Suspension System	19.01%
• Intelligent Chassis	19.97%
• Lightweight Components & Materials	8.17%
• Manufacturing & Production Related	9.33%
• Others	0.55%

Automotive Powertrain Sector

• Passenger Vehicle E-drive Integration	17.91%
• Commercial Vehicle E-drive Axle Integration	14.96%
• Hybrid System and Components	12.42%
• Drive Motor and Components	15.58%
• Transmission System and Components	11.81%
• Electronic Control Integration and Components	9.68%
• IGBT & SiC and Equipment/Materials	4.8%
• Testing and Services	5.7%
• Traditional Powertrain and Components	5.63%
• Smart Manufacturing	6.73%
• eVTOL/Flying Car Powertrain	3.09%
Humanoid Robot Powertrain	5.22%
Others	0.69%

Automotive Testing Sector

• Full Vehicle Performance Testing	9.33%
• Reliability & Durability Testing	6.73%
• NEV Three-Electric Systems Testing	7.69%
• Intelligent & Connected Vehicle (ICV) Testing	6.66%
• Chassis System Testing	6.73%
• Hardware & Software Testing	8.51%

Automotive Thermal Management Sector

• Thermal Management System Integration	11.46%
• Thermal Management Core Components	10.36%
• Electronic Water/Oil Pumps and Valves	6.18%
• Compressors	5.9%
• Piping Assemblies & Components	5.35%
• Thermal Management Materials	6.04%
• Battery Thermal Management System	6.11%
• Data Center & Low-Altitude Economy Thermal Management	3.29%
• Advanced Thermal Management Technologies	3.57%
• Third-Party Testing	3.57%
• Manufacturing Equipment & Production Lines	3.57%
• Others	3.57%

Visitor Endorsement



The overall organization of this year's exhibition was excellent, with strong participation from exhibitors and a highly professional forum agenda that facilitated in-depth discussions on cutting-edge technologies, real-world industry pain points and corresponding solutions and strategies. The gala dinner was also well arranged, creating a relaxed atmosphere and providing a great opportunity for industry peers to connect and network.

— **Testing Director, Li Auto**

ATC Automotive Chassis Exhibition brings together chassis enterprises across the entire industry chain, offering extensive resource coverage and providing a solid foundation for technology alignment between upstream and downstream players. The conference sessions offered valuable insights through the collision of domestic and international technology perspectives, as well as traditional versus emerging technologies, particularly around suspension roadmaps and market trends. Compared to open forums, the closed door meetings were more focused and in-depth, directly addressing the industry's mass production challenges and technical pain points. These sessions provided our team with numerous new ideas for technology research and localization innovation.

— **Advanced Suspension Development, Dongfeng Nissan**

We made a point of spending three full days at the exhibition. Not only did we reconnect with many familiar faces in the industry, but we also found a wealth of component suppliers that caught our interest—we visited booth after booth and still felt like we didn't have enough time! We also squeezed in time to attend the technical summits. We were truly impressed by how grand and well organized the ATC exhibition has become!

— **System Integration Technical Officer, SGMW (SAIC GM Wuling)**

We have collaborated with ATC's platform many times over the years. This time, all the familiar faces from the powertrain sector gathered at the show—including electric drive leaders from Volkswagen, NIO, and Li Auto. The event truly feels more grand and influential with each passing edition!

— **Chief Engineer, Electric Drive, XPENG**

ATC Automotive Chassis Exhibition featured a comprehensive range of brake components covering all categories. During the exhibition tour, we gained a clear understanding of the latest technology capabilities of various component suppliers. At the closed door brake meeting, OEMs and suppliers came together to thoroughly exchange views on brake matching for new energy vehicles and the mass production challenges of EMB. The combination of exhibition visits and thematic seminars has significantly broadened our R&D approach to vehicle chassis optimization."

— **Senior Engineer, Changan Auto**

We are grateful to ATC for building such a valuable exhibition platform. We had the chance to meet many old friends and also made plenty of new ones. The high level closed door meeting, in particular, allowed for thorough and productive discussions on hot topics in thermal management, and we left with substantial takeaways. We look forward to the next exhibition and wish ATC continued success!

— **Thermal Management Director, IM Motors**

This year's exhibition was highly successful, with outcomes that exceeded our expectations. The interaction within the exhibition halls, the presentations by speakers, and the on-site discussions all maintained a very high standard. Participants universally felt that they gained substantial value from the event.

— **Chief Engineer, Dongfeng Commercial Vehicle**

ATC Automotive Chassis Exhibition comprehensively showcased the latest development trends in chassis products across the industry, while clearly presenting market demands and the direction of industrial layout. The accompanying closed door suspension meeting closely mirrored real world R&D and mass production scenarios, covering the entire chain of topics from suspension iteration to product upgrading. Through the combination of exhibition visits and in depth closed door discussions, we were able to precisely grasp cutting-edge technology trends and OEM development priorities, providing highly valuable reference for our product upgrades and innovation planning.

— **Chassis Product Manager, Oumowei**

ATC is a mainstream platform for automotive industry events—we attend every year! The high level closed door meetings are particularly valuable, as they bring together leading industry players for meaningful exchanges and learning. The scale of this year's exhibition was truly impressive!

— **Electric Drive Director, NIO**

ATC New Energy Vehicle Thermal Management Exhibition delivered substantial and substantive content, both in the exhibition area and the conference sessions. The sharing of cutting-edge technologies and practical implementation strategies offered highly valuable insights, and the overall exchange atmosphere was excellent. We look forward to the next edition of the exhibition.

— **Electric Drive High Voltage Thermal Engineering Manager, Shanghai Weilan Powertrain Technology Co., Ltd.**

During the closed door meetings, senior executives from various companies candidly articulated the root causes of the industry's challenges from a strategic perspective and proposed collaborative solutions through joint efforts. From the component suppliers' call for modularization across OEMs to the OEMs' expectation for co-development with parts manufacturers, the discussions were deep and thorough, ultimately converging on three technological pathways: technology driven cost reduction, value added innovation and AI integration. We are grateful to ATC for building such a valuable platform, and we will certainly participate again in the next edition.

— **Chief Technology Officer, SAIC Motor**

We gained a great deal from attending this thermal management summit organized by ATC. The participants included R&D leaders and experts from leading OEMs and component suppliers, and the agenda covered every stage of thermal management—from requirements definition to mass production development. A particular highlight was the widespread attention paid to the rapid growth of AI, which not only poses new challenges for thermal management in super computing centers but also holds great potential to enable the efficient development of intelligent thermal management systems. We look forward to the next event!

— **Chief Engineer and Head of Powertrain Systems Department, Luxeed Automotive R&D Center**

23
Tech Conferences

328+
Speakers

6,279
Conference Delegates

★ Concurrent technical conferences are self-organized by ATC's in-house conference team, ensuring quality and consistency.

Automotive Chassis

- China Brake Annual Conference 2026 (Main Forum) **HOT**
- China Brake Annual Conference 2026 (EMB sub-forum)
- China Brake Annual Conference 2026 (Brake emission and brake disc&pad sub-forum)
- The 8th Automotive Suspension System Innovation Technology Forum 2026
- The 10th Automotive Steering System Technology Innovation Forum 2026
- The 5th Automotive Intelligent Chassis Technology Forum 2026
- The 2nd Robotics Eco-Development Innovation Conference & Industrial Scenario Application Forum 2026 **HOT**
- Autonomous Vehicle Drive-by-Wire Chassis Technology Forum 2026

Automotive Powertrain

- The 6th Electric Drive System Technology Summit 2026
- The 8th Commercial Vehicle Powertrain and Electric Drive Technology Summit 2026
- The 5th Automotive 48V System Innovation Technology Summit 2026 **HOT**
- The 4th Power semiconductor Technology Summit 2026
- The 2th eVTOL & Advanced Air Mobility Ecosystem Conference 2026 **HOT**
- The 6th China Automotive Hybrid Technology Summit 2026
- Automotive Traction Motor Key Materials Technology Summit 2026
- The 4th China Non-Road Mobile Machinery Technology Summit 2026

Automotive Thermal Management

- The 4th New Energy Vehicle Thermal Management Technology Summit 2026
- The 6th China Power Battery Safety Technology Summit 2026
- The 4th New Energy Vehicle Air Conditioning & Thermal Management Technology Summit 2026

Automotive Testing

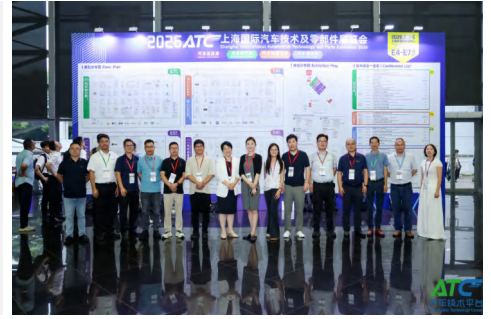
- The 4th Automotive NVH Testing Technology Summit
- The 5th Automotive Software & Hardware Development and Testing Technology Summit 2026
- The 8th Automotive "Three Highs" Test Technology Forum
- The 6th Automotive Reliability Technology Summit



High Level Closed Door Meetings

Electric Drive High Level Closed Door Meeting

- Wuhu Ekotek, General Manager
- Shurong Technology, General Manager
- Inovance Automotive, CTO
- Dauch Group, Engineering Director
- Shunqu Drive, General Manager
- SEG Automotive Electric Drive Systems, R&D Director
- Lexus, Head of Tri-Electric R&D
- Dongfeng Motor, Chief Engineer
- Chery Automobile, Electric Drive Department Head
- Great Wall Motor, Electric Drive Department Head
- Geely Auto, Electric Drive Director
- NIO, Electric Drive Director
- XPENG, Electric Drive Director
- GAC, Director
- Xiaomi EV, Electric Drive Architecture Director
- Qimo New Power, Senior Director, Electric Drive
- Xingqu Technology, Electric Drive Director
- Lexus, Head of Powertrain System Platform R&D



2026 Automotive 48V System Industry Synergy Consensus Closed Door Meeting

- Xiaomi EV, 48V Architecture Head
- Bosch, VP
- Beijing Automotive Research Institute, Market Product Manager
- STMicroelectronics, Lotus Low-Voltage Power Supply
- Geely Group, Head of Electronics & Electrical
- JAC Motors, Electrical Architecture Director
- SAIC Volkswagen, 48V Project Head
- Ector, Senior Product Manager
- China Automotive Technology and Research Center (CATARC), Researcher
- Lijie, Senior Market & Technical Manager
- Chery Automobile, Low-Voltage Architecture Head
- SAIC Motor, 48V Architecture Head
- Jinlun Electronics, Technical Director
- NIO, Director
- Schaeffler, Low-Voltage Product Line Director



Thermal Management System High Level Closed Door Meeting

- GAC Group, Thermal Management Director
- IM Motors, Platform Module Director
- Zhijie Auto, Thermal Management Director
- Shanghai MAHLE Thermal Systems, R&D Director
- Hefei Xinh New Energy, R&D Director
- Chongqing Chaoli Electric Appliance, R&D Director
- Wode'er, R&D Director
- FAWER Auto Parts, R&D Director
- Shanghai Yida Air Conditioning, Director
- Air International (Shanghai), Technical Director
- SAIC Motor Technology Center, Chief Engineer, Thermal System Design
- Shanghai Weilan Powertrain, Electric Drive High-Voltage Thermal Engineering Manager
- Zhejiang Yinlun Machinery, Deputy Dean, Yinlun Thermal Management Research Institute
- Hunan Meihu Intelligent Manufacturing, Technical Director
- Shenyang Technology, General Manager, Branch
- Volkswagen Technology, Energy Management Engineer
- SAIC Volkswagen, Senior Manager, Thermal Management Development



AI & Big Data-Empowered Quality & Reliability High Level Closed Door Meeting

- NIO, Senior Manager, Vehicle Durability & Performance Development
- NIO, Director, Vehicle Reliability Testing
- CFMOTO, Head of Testing Department
- Li Auto, Director, Reliability Testing
- Beijing Automotive Research Institute, Head of Vehicle Performance Development
- Guangxi Yuchai Group, Chief Engineer, Intelligent Driving
- Jiangling Motors, Chief Engineer, Vehicle Testing Technology
- Beijing Sanglante, Chief Reliability Engineer
- Seres Auto, Renowned Domestic Quality & Reliability Expert
- Seres Auto, Head of Vehicle Testing Department
- Zeekr, Director, Reliability Testing
- Pan Asia Technical Automotive Center (PATAC), Senior Manager, Vehicle Certification
- NIO, Senior Manager, E-Drive Reliability
- Shanghai Mountain & Sea, General Manager
- Shanghai Mountain & Sea, Chief Representative, Chen Code Lightweight
- Dongfeng Commercial Vehicle, Director, Vehicle Performance & Testing Project Development
- China National Heavy Duty Truck Research Institute, Deputy Dean
- Beijing Automotive Research Institute, Head of Testing Department



2026 ATC Suspension Expert Committee

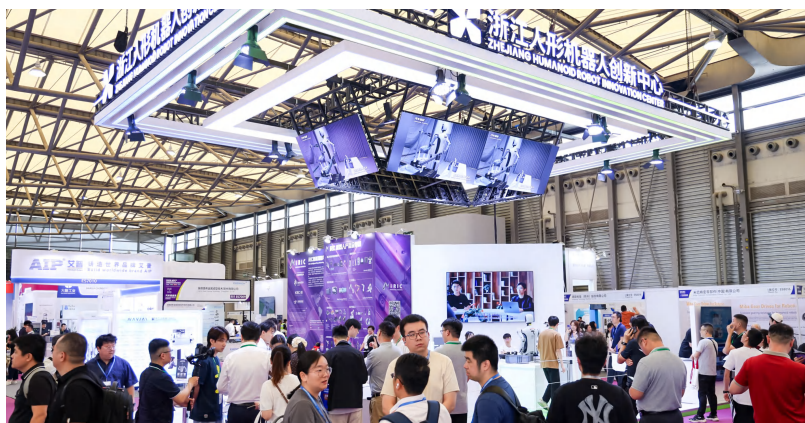
- Zhecheng, Director
- Geely, Suspension Expert
- Dongfeng Nissan, Advanced Suspension Development
- Tenneco, Suspension Engineering Manager
- FAW, Front Suspension Supervisor
- Huizhong Automotive, Deputy Director
- Oumowei, Chassis Product Manager



2026 ChinaBrake Annual Conference Expert Committee



Robot Area **HOT!**



Concurrent Events

2026 Popular Vehicle Teardown Show

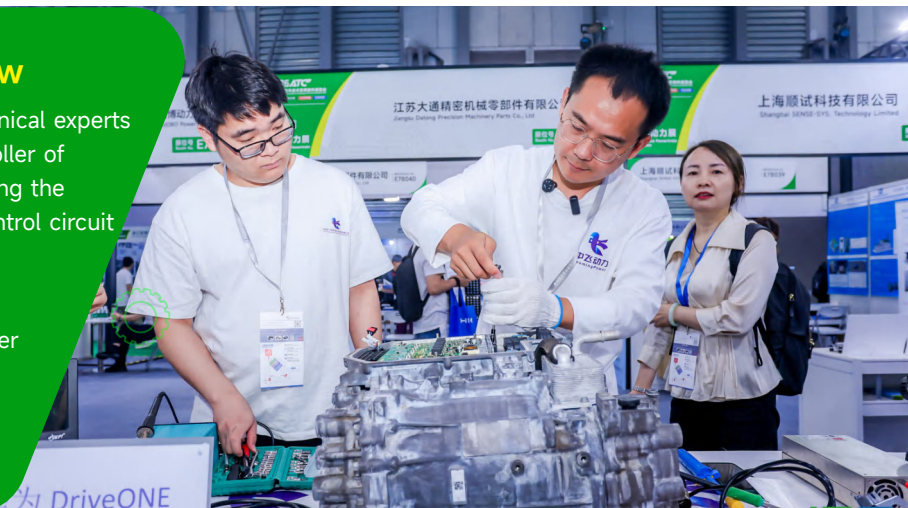
A popular model was fully dismantled on site, with its powertrain, chassis, suspension, and core thermal management structures displayed in clear view. The event attracted over 40,000 online views and engaged at least 1,500 on-site automotive R&D professionals, who stopped by for in-depth study and photo documentation.



E-Drive Teardown Show

Controller Deep-Dive Day – Technical experts progressively dismantled the controller of Huawei's 3-in-1 e-drive unit, revealing the PCB layout, power module, and control circuit layer by layer.

Motor + Reducer Teardown Day – The motor stator/rotor and reducer gears from the same e-drive assembly were disassembled for detailed inspection.



Concurrent Events

Huangpu River Cruise

High Level Networking Dinner

On the evening of June 3, the opening day of the exhibition, ATC Welcome Dinner took place aboard a Huangpu River cruise. The event brought together nearly a hundred senior executives and technical decision-makers from OEMs, Tier 1 suppliers, exhibitors, and summit speaker panels. Set against the glittering night skyline of Shanghai's iconic river, the gathering fostered meaningful conversations on industry megatrends, technology development paths, and strategic partnership prospects—creating an ideal setting for high-level networking and future collaboration.



Matchmaking Session

40 procurement buyers
183 one-on-one sourcing meetings

The session covering the key technology areas of chassis, powertrain, thermal management, and testing. Suppliers were selected based on three evaluation criteria: technical capability, mass-production capacity, and industry certification. This rigorous screening ensured that each participant was precisely aligned with buyers' requirements in terms of both technological expertise and delivery capability.

整车配套采供项目对接会

Auto Supply Chain Matchmaking Meeting



One-on-One Technical Matchmaking Service

379 Sessions

As a signature feature and hallmark of quality for ATC exhibitions, the One-on-One Technical Matchmaking Service consistently focuses on precisely connecting each technical requirement with suppliers that have proven mass production capabilities. Through professional vetting and in-depth collaboration, it reinforces the exhibition's unique brand strength in precision matchmaking.

2027.6.3-5
上海新国际博览中心
2027 ATC
国际汽车技术及零部件展览会
National Automotive Technology and Parts Exhibition



Gamification Zone



Media Promotion

WeChat Moments
Paid Promotion

Total Impressions

6,237,561



Douyin Paid Promotion

Total Impressions

15,188,447



Call Center



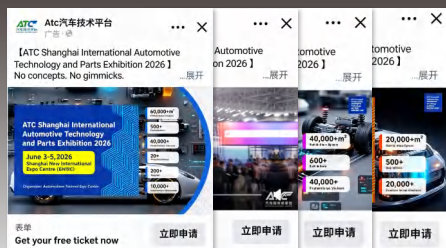
ATC Official
Wechat

Total Impressions

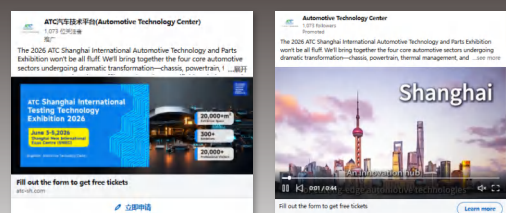
180,000



Facebook



LinkedIn



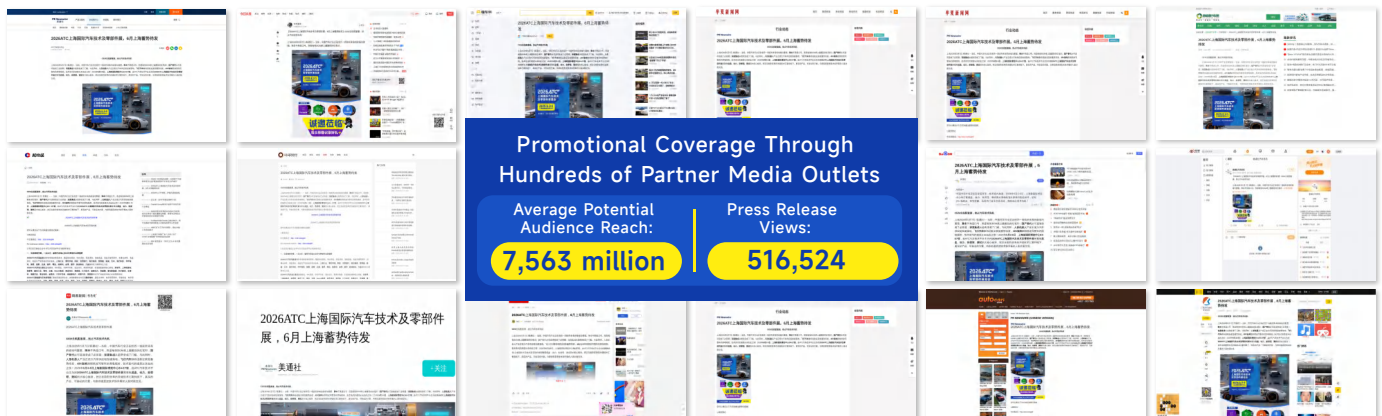
Promotional Coverage Through
Hundreds of Partner Media Outlets

Average Potential
Audience Reach:

7,563 million

Press Release
Views:

516,524





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